Launch App

Puffle Wild Adventure

Initial Loading

Loading...

* Sign UP Membership Flow

Go To My Penguin

*TBD Puffle Collection Variations

Settings

Home

My Puffle Collection (book)

My Puffle Collection (poster)

My Puffle Collection(poster)

*TBD Puffle details

Link to My Penguin

Play (Guest)

Login Disney ID (My Penguin)

Zone Reveal (Display Every Time)

Zone Location Name

Loading...

Interstitial Loading

Helpful Tip Message

Go To My Penguin

Local Penguin?

My Penguin

If Player already has an account will go to this screen.

Choose Penguin Account

Rules Link

Password Cached? "No"

Welcome Log In Local Account

Welcome Log In Local Account (Invalid)

Welcome Puffle Wild Adventure!

enter name

enter password

save password

Login

Club Penguin Rules

Name Invalid

Password Invalid

Welcome Log In (Non Local Account)

Create

Create Name|Password Invalid

Create Your Penguin

Name your Penguin

Enter Password

Confirm Password

Show password

Enter Parent Password

Agree to Terms

Choose Color

Next

Create

Create (Invalid)

Alert Message: Activate

Activate Your Penguin

Parent's email

Penguin Name

Membership Features

Boost Membership

Logged In: Welcome (First Time Users)

Welcome Message

Map

4500

Map (New Zone Locked)

This area is blocked. Check back soon.

Go To Puffle Wild Adventure

*Other UI Popups on Map (not needed at first levels)

Map (Bonus Unlock Confirm)

50

Would you like to unlock for 50 Star O'Berries?

Map (Pick a Puffle)

Pick A Puffle

Map (Puffle Confirm)

Interstitial Loading

Helpful Tip Message

Quit Confirmation

999,999 Goal

Are you sure you want to quit ?

* While playing in game if player clicks member badge to My Penguin Choose a Membership Plan? We will need another alert message to confirm?

In Game PH Tutorial (First time Users)

message

Goal Reminder (Everytime Before Game)

Get 30 Red O'Berries

In Game

Amazing!

Help (Pause)

Help

How To Play

Power Ups

Settings

Quit

How To Play

Instruction Message

diagram

Power Ups

Puffle Power Ups

Choose a Membership Plan

$7.99

$19.99

$39.99

member benefits

Parents Only

To continue, enter the 4 numbers below

Two One Three One

Confirm Account

Confirm Penguin Account

Account Activation

click to accept terms

yes I'd like updates

yes I'd like updates

Penguin Name

Cancel

Confirm

Change Penguin

*Need quick link back to Puffle Wild Adventure

Interstitial Loading

Helpful Tip Message

Results: Loose

Try Again! Message

Score Coins

Results: Win

Great Job!

*If user is not a member but has puffles, should we display member badge?

We could throw in a member upsell alert .

Level Start

Zone Name

Goal Info

Select Puffles

Puffle Name

*After "x" number levels of the game on the map you will be asked to pick a puffle.

No Puffles?

Yes Puffles?

Select a Puffle (User doesn't have a Puffle)

Pick a puffle!

Red Puffle or Blue Puffle description.

*Will PH push to My Penguin to login at this the level gate?

*Does the member have to be logged in in order to adopt a puffle?

Interstitial Loading

Helpful Tip Message

Map

4500

*User either is a member or was a member at one time and has collected many puffles.

*Should puffle slots automaticall fill at log in?

Puffle Adoption Flow (In App)

PH Congrats

Congrats on adopting!

Puffle Adoption Certificate

Adoption Certificate

Puffle Name

Puffle username

Month, Date, Year

Ok

Name your Puffle: Alert Message

Your adopting a red Puffle!

MrCrappy

Choose a Name

Name Invalid

Adopt

Name your Puffle

Name Field

Choose a Name

Level Start

In Game

*if user clicks on puffle member badge Does that automaticall take you to My Penguin Choose a Membership Plan?

*TBD options to select a puffle with (40 puffle limit)

*TBD technical restrictions, which might change layout.

*Level Start variation depending on Puffle Selection.

Level Start

Level Start with Puffle Selection

*Once you've adopted at least 4 or more puffles you will have started a collection and will have the ability to swap puffles in / out at game start.